



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") dated this 23rd day of June, 2024, sets forth certain understandings between American Gold Star Mothers, Inc. ("AGSM") and Blue Star Mothers of America, Inc. ("BSMA").

Purpose. This MOU is entered into between AGSM and BSMA, collectively referred to herein as the "organizations." This MOU sets forth the commitment that both organizations will work in a mutually beneficial manner in furtherance of their support of Veterans, Military members and their families and the Gold Star and Military Survivor communities. This alliance is intended to join compatible missions to elevate the outreach and impact of the organizations.

Background. American Gold Star Mothers, Inc., is a Congressionally chartered veterans service organization registered in the United States Patent Office, Legislative Branch of the United States Congressional Library with a mission (a) to keep alive and develop the spirit that promoted world services; (b) maintain the ties of fellowship born of that service and to assist and further all patriotic work; (c) inculcate a sense of individual obligation to the community, State and Nation; (d) to aid in any way in their power the men and women who served and died or were wounded or incapacitated during hostilities; (e) to perpetuate the memory of those whose lives were sacrificed in our wars; (f) to maintain true allegiance to the United States of America; (g) to inculcate lessons of patriotism and love of country in the communities in which we live; (h) to inspire respect for the Stars and Stripes in the youth of America; (i) to extend needful assistance to all Gold Star Mothers and, when possible, to their descendants; and (k) to promote peace and goodwill for the United States and all other Nations. Founded in 1928, AGSM members work together to honor and

preserve the memory of their fallen children through continuing service to the military community.

Blue Star Mothers of America, Inc., is a Congressionally chartered service organization registered in the United States Patent Office, Legislative Branch of the United States Congressional Library with a mission (a) to support the Armed Forces of the United States of America and its Veterans; (b) to advocate for America's Armed Forces and those men and women who have served their country with honor; (c) to maintain allegiance to the United States; (d) to educate its members and others not to divulge military or other government information; (e) to assist and participate in ceremonies which honor, remember and support our military men and women and veterans; (f) to honor those families whose children have died in service to our country; (g) to assist in the care of unsupported mothers who gave their children to the service of the Nation; (h) to foster true democracy; (i) to assist in Homeland Security; (j) to uphold the American principles of freedom, justice and equal rights; and (k) to defend the United States from all enemies, foreign and domestic. Founded in 1942, BSMA members are the mothers of those currently serving in the Armed Forces, has served in, or has been honorably discharged from the Armed Forces who work together to help our country remain strong.

Both AGSM and BSMA have a mission to ensure the service and sacrifices of America's military are honored and never forgotten.

AGSM Responsibilities under this MOU.

- Promote AGSM and BSMA initiatives
- Jointly list in print/social media as supporting partners
- Provide AGSM chapters and departments with information about BSMA initiatives and encourage them to incorporate them into their local outreach and educational efforts
- Where possible, provide guest speakers, presentations and presence at BSMA events
- Include BSMA on information updates about activities and projects
- Leverage social media platforms to disseminate information on AGSM and BSMA projects
- Provide BSMA with AGSM logos for partner recognition opportunities

BSMA Responsibilities under this MOU.

- Promote AGSM and BSMA initiatives
- Jointly list in print/social media as supporting partners
- Provide BSMA chapters and departments with information about AGSM initiatives and encourage them to incorporate them into their local outreach and educational efforts
- Where possible, provide guest speakers, presentations and presence at AGSM events
- Include AGSM on information updates about activities and projects
- Leverage social media platforms to disseminate information on AGSM and BSMA projects
- Provide AGSM with BSMA logos for partner recognition opportunities

Modification and Term. It is mutually understood and agreed by and between both organizations that this MOU may be modified or canceled at any time at the request of either party. This MOU will be in effect until either party determines that it be amended, superseded or canceled and gives written notice to the other party.

On behalf of
American Gold Star Mothers, Inc.

On behalf of
Blue Star Mothers of America, Inc.

Pamela Stemple, National President

Date: _____

Rebecca Stafford, National President

Date: _____